

# Lesson 1

## Simple Present & Present Continuous

### 1. Vocabulary

1. enamored
2. ubiquitous
3. catapulted
4. mainstream
5. tremendous
6. dissuade

### 2. Lesson: Stay Connected

Are you on Facebook?  
It is a social networking site that helps people communicate more efficiently



Source: [http://ohinternet.com/Mark\\_Zuckerberg](http://ohinternet.com/Mark_Zuckerberg)

with the people around them. Some people say Facebook is the biggest thing since Google. As this was written, 500 million people around the world are now enamored with Facebook and that number continues to grow.

Established in September 2006, this ubiquitous site was conceived by a young, geeky computer programmer, Mark Zuckerberg along with his Harvard classmates Chris Hughes, Dustin Moskovitz, and Eduardo Saverin.

Initially, Facebook was meant to be for Harvard students, but later on they decided to opt for expansion to other universities in the US and currently, to more than 500 million users around the globe. It soon catapulted into a

mainstream success. Facebook has varieties of existing facilities and applications to offer. It helps you keep up with your family and friends, it expands friendships across the globe and it has also become a way to find lost siblings and relatives. Thanks to the founder's tremendous idea.



Businesses are also taking advantage of the opportunity to post advertisements on the website. It's gradually becoming a place where you can purchase goods, since you can shop online.

But Facebook's success isn't without controversies. There were lawsuits and criminal investigations for Zuckerberg. But that didn't dissuade him to pursue his goals making him one of the youngest billionaires today. In 2010, Zuckerberg was named Time magazine's Person of the Year.

### 3. Practice:

#### A. Let's go back to the article.

1. What comes to mind when you hear the term 'social networking'? Do these sites appeal to you?
2. Why are social networking sites like Facebook becoming popular? What makes it addictive to users?
3. Have you ever tried finding or reconnecting with someone using any social networking site?
4. Do you have a Facebook page? If yes, how often do you log in? If not, are you thinking of signing up? Why or why not?

**B. Put the correct form of the verb. Simple present or Present continuous.**

1. Teens \_\_\_\_\_ (seem) to be addicted to Facebook. I can't believe they constantly \_\_\_\_\_ (update) their profiles and shout-outs several times in a day!
2. I \_\_\_\_\_ (not / work) on weekends so I have more time to unwind and enjoy. Usually, I \_\_\_\_\_ (devote) 3 hours on Facebook every weekend to keep in touch with my family back home. I may not be with them personally but I \_\_\_\_\_ (know) what \_\_\_\_\_ (happen) to them at this very moment.
3. ML Clothes Inc \_\_\_\_\_ (plan) to advertise its products and services in Facebook very soon. They \_\_\_\_\_ (believe) that a huge percentage of teens, who \_\_\_\_\_ (comprise) 85% of their market, \_\_\_\_\_ (have) accounts in this social networking site.
4. I read a news headline saying "Facebook users \_\_\_\_\_ (fret) over privacy". According to the news, survey showed that nearly 70% American Facebook users and 52% Google users are worried about their privacy and viruses when using them. However, these concerns \_\_\_\_\_ (not / seem) to be driving people away from either site.
5. The "The Social Network" is a 2010 biographical drama film about the founding of Facebook and its controversies. In the film, Jesse Eisenberg \_\_\_\_\_ (portray) the life of Facebook creator Mark Zuckerberg. The actor \_\_\_\_\_ (say) he's grateful for all the acclaim and award nominations the film has received.

## 4. Grammar

### Verb Tenses

**Simple Present: [VERB] + s/es in third person**

1. Facts and generalization
2. Repeated or habitual actions
3. Permanent Situations
4. Now (non-continuous verbs)
5. Newspaper headlines, contents of books, films, etc.

**Present Continuous: [am/is/are] + present participle**

1. Now (normal verbs)
2. Temporary Actions
3. Longer Actions in Progress
4. Future Arrangements and Plans
5. Irritating repeated actions (with always, constantly, forever)

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